



TRI-STATE WARRIORS

WOMEN'S PROFESSIONAL FOOTBALL | NEW BRUNSWICK, NEW JERSEY



The **Tri-State Warriors** offer custom sponsorship packages to support the franchise, along with the players, coaches, and local sports communities. Your business is building the brands of the Tri-State Warriors, women's professional football, and powerful images of pro athletes.

SUPPORT LIVE STREAMING:

- Game of the Week Promotions
- Cost-effective Media Buys
- Presenting Sponsor of interviews
- Ad Reads - In-game mentions during the stream

DIGITAL & SOCIAL MEDIA:

- Social Posts - Supporting player and coaches' videos
- Branded Content - Custom co-branded videos
- Email Marketing - Sponsor the campaigns for tickets, fan info, and team updates
- Online Display Ads - Run banners and other engaging ads on the TSW's homepage
- Video Sponsorships - Presenting sponsor of highlights run on the TSW's YouTube channel

IN-GAME CONTENT (@ STADIUM):

- Signage - Banner strategically placed around the stadium for maximum streaming exposure
- Ad Reads - In-game announcements at the stadium thanking sponsors
- Food Sponsorship - Collaborate with local restaurants to sponsor food or other discounts

CUSTOM SPONSORSHIP PACKAGES:

- BLACK - Live stream sponsor, access to digital & social campaigns plus custom branded content
- SILVER - Digital & social sponsor, in-game fan-focused exposure, and custom branded content
- RED - In-game and local social sponsor

LET'S COME TOGETHER TO TAKE THE TRI-STATE WARRIORS AND YOUR BRAND TO THE NEXT LEVEL!

CONTACT TSW'S SPONSORSHIP COMMITTEE:

Rich Harrigan, Co-Owner | Head Coach
[Email](#)

Reggie Raymond, Board Chairman
[Email](#)

Roy Hamilton, Board Vice-Chair
[Email](#)

Brian Wright, Board Member
[Email](#)

